How To Add Fair Market Value To Ticket Prices With No Cash Value

Some organizations have \$0.00 priced tickets that are not true comps but do have a monetary value that needs to be tracked based on the tickets' value. The following steps are how to edit existing price types to add the **Fair Market Value**.

1. In Administration, open the Blue Folder with the Price Types that you will be editing.



2. Click the **Price (Dollar Sign)** icon.



3. Highlight the **Price Type** that you will be editing.

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18	Sales Line	Sales Line Type		Name	Complimentary	Enabled		^
٦.	Event	Admission		Matinee Weekend Member	False	True		
	Event	Admission		Matinee Weekend Regular	False	True		
	Event	Admission		Matinee Weekend Student	False	True		
	Event	Admission Admission		Regular Weekday AAA Member	False	True		
	Event			Regular Weekday Member	False	True		
	Event	Admission		Regular Weekday Regular	False	True		
	Event Admission			Regular Weekday Student Regular Weekend AAA Member	False False	True		
	Event	Event Admission				True	True	
	Event	Admission		Regular Weekend Member	False	True		
	Event	Admission Admission		Regular Weekend Regular Regular Weekend Student	False False	True True		_
	Event							
	Event	Admission		Ticket Pack	False	True		~
¢.	Sale Date	Event Date	Price	Fee	Total	Reduction	Fair Market Value	
lĉ	10/1/2015 12:00 AM	10/1/2015 12:00 AM	\$0.00	\$0.00	\$0.00		\$0.00	
Price								

4. Right-click the current **Price Date** and select **Properties**.

le	Sale Date	Event Date	Price	Fee	Total	Reduction	Fair Market Value	
ice Da	10/1/2015 12:00 AM	10/1/2015 12:00 AM	\$0.00	New	\$0.00		\$0.00	
ፈ				Delete				

5. Enter the **Fair Market Value** for this price.

D Adminute	- Tichet Pack					12
Category Proce		Amount 80.00	Rebened Account GL1001-Agle/Bre	Unredeemed Account GL1001-AgleFilms	Tax Type	
Fair Market Value	5.00	2 00 00 AM	(j.	Category Totals Price Fee	10.00	
Enabled				-		
	a Daniel Data					

6. Click **Apply** and **OK** to save and close the window.

OK	Cancel	Apply
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7. Repeat steps 1 through 6 for any tickets that you will need **Fair Market Value** to be reported.

The **Gross Revenue - Box Office Statement** and the **Gross Revenue - Rentrak/EDI** are the current reports that can include the **Fair Market Value** amount on the reports.

To ensure that the Fair Market Value appears on these reports, you will need to check the Include Price Category 2 in Ticket Price box.

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Include Price Category 2 In Ticket Price
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