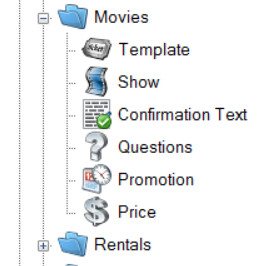
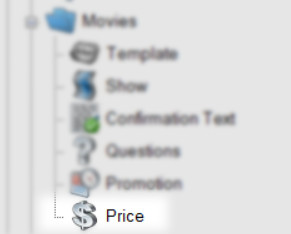
How To Add Fair Market Value To Ticket Prices With No Cash Value

Some organizations have $0.00 priced tickets that are not true comps but do have a monetary value that needs to be tracked based on the tickets' value. The following steps are how to edit existing price types to add the **Fair Market Value**.

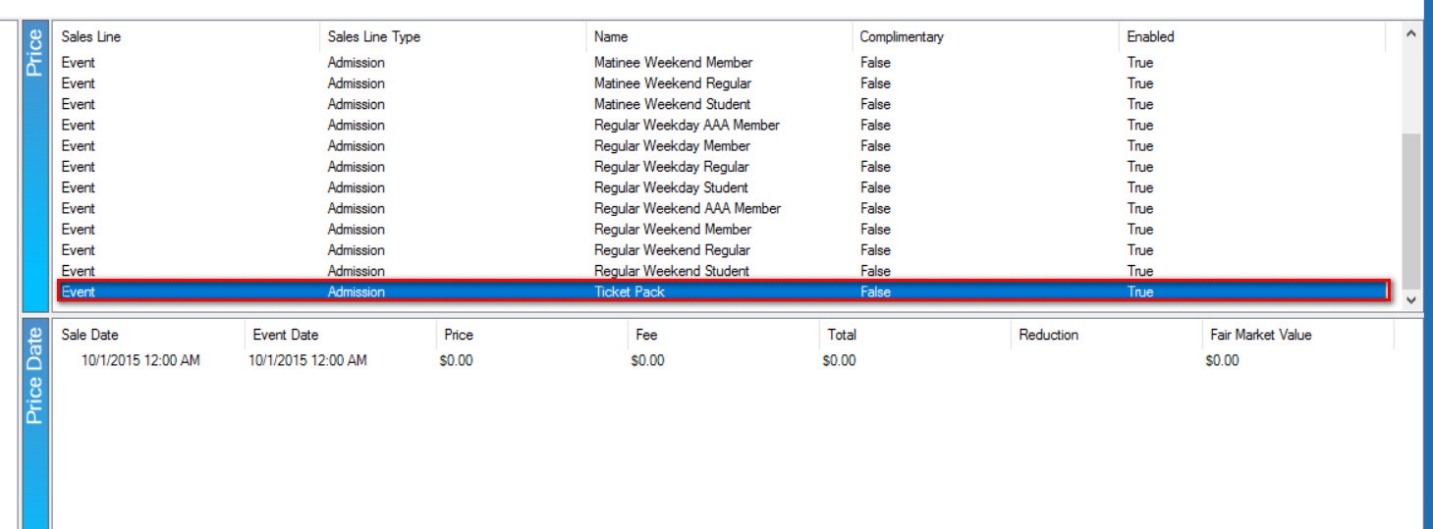
1. In**Administration**, open the **Blue Folder** with the **Price Types** that you will be editing.



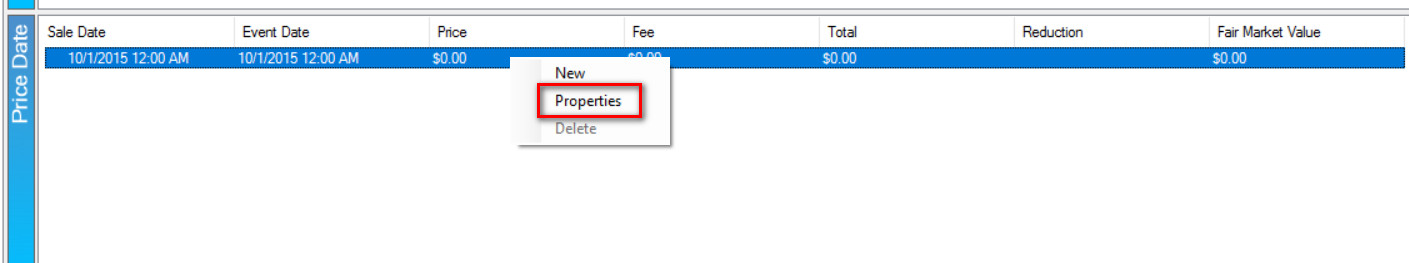
2. Click the**Price (Dollar Sign)** icon.



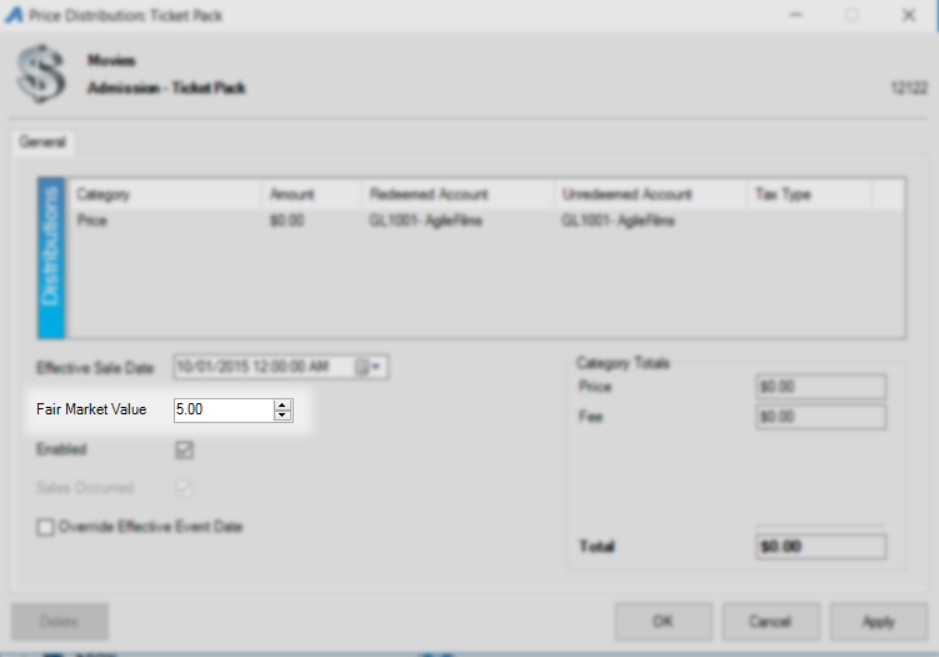
3. Highlight the **Price Type** that you will be editing.

[](https://support.agiletix.com/hc/article_attachments/115007041186/EFMV3.jpg)

4. Right-click the current **Price Date** and select **Properties**.

[](https://support.agiletix.com/hc/article_attachments/115007025823/EFMV4.jpg)

5. Enter the **Fair Market Value** for this price.

[](https://support.agiletix.com/hc/article_attachments/115007025803/EFMV5.jpg)

6. Click **Apply** and **OK** to save and close the window.



7. Repeat steps 1 through 6 for any tickets that you will need **Fair Market Value** to be reported.

The **Gross Revenue - Box Office Statement** and the **Gross Revenue - Rentrak/EDI** are the current reports that can include the **Fair Market Value** amount on the reports.

To ensure that the **Fair Market Value** appears on these reports, you will need to check the **Include Price Category 2 in Ticket Price** box.

